

national **READATHON**

Saturday, January 24, 2015
make #timetoread day

WHAT IS THE READATHON?

The National Readathon is a marathon reading session on Saturday, January 24, 2015 from Noon-4 PM in our respective time zones. We invite you to join readers across America in sitting down to read a book that afternoon – committing to read for four straight hours in the comfort of your own home, or you can join a reading party at your local bookstore or library.

WHAT CAUSE AM I SUPPORTING?

We ask that in advance of the Readathon, you help raise funds to support the National Book Foundation, which is dedicated to promoting reading across America. Your donation can help fund their efforts to educate, tutor, create and sustain a lifelong love of reading. As Malcolm X said, **“People don’t realize how a whole life can be changed by one book.”**

You can raise funds by visiting <http://www.firstgiving.com/10658> to create your individual profile.

Or ask your bookstore or library if they have organized a fundraising team. If so, you can join your local community to raise funds as a group!

IS THERE A FUNDRAISING TARGET?

Each individual or team can set their own fundraising target. Any dollar amount raised is immensely helpful and will go directly to the nonprofit efforts of the National Book Foundation to expand the audience for literature in America.

WHAT BOOK SHOULD I PLAN TO READ FOR THE NATIONAL READATHON?

Great question – you can read any book at all! The time commitment is four hours, so this might be a great opportunity to tackle that challenging longer book that’s been sitting on your nightstand. Or maybe you want to bring a whole pile of books, and read a bit from each. Khaled Hosseini plans to read *The Children Act* by Ian McEwan, novelist Emma Straub plans to read Evelyn Waugh as well as some Babar, and the National Book Foundation’s Executive Director Harold Augenbraum plans to read the Lemony Snicket series.

HOW CAN I CONNECT WITH OTHER PARTICIPANTS IN THE NATIONAL READATHON?

We are inviting everyone to share their photos, fundraising efforts, and experiences with a marathon afternoon of reading using the hashtag #timetoread. We look forward to hearing your stories and thank you for supporting this important cause!

LEARN MORE AT GLOBAL.PENGUINRANDOMHOUSE.COM/READATHON